

	ISSUE DATE	AD CLOSE	MATERIALS DUE	SPECIAL REPORT/FEATURE *BOLD = SPECIAL REPORT
FEBRUARY	2/11	12/31	2/3	• <b>M&amp;A Annual</b>
	2/13	1/2	1/16	• <b>Community Banking</b>
	2/24	1/13	2/16	• <b>Emerging Technologies</b>
MARCH	3/13	1/30	2/13	• <b>Retail Delivery</b>
	3/19	2/5	2/19	• <b>Community Banking</b>
	3/31	3/18	3/23	• Executive Forum 1Q (publishes 3/31–4/2)
APRIL	4/28	3/17	3/31	• <b>Community Banking</b>
MAY	5/12	3/31	4/14	• <b>Retail Delivery</b>
	5/28	5/15	5/20	• Analyst Roundtable
JUNE	6/9	4/28	5/12	• <b>Community Banking</b>
	6/23	5/12	5/26	• <b>Retail Delivery</b>
JULY	7/1	6/18	6/23	• <b>Ranking the Banks</b>
	7/8	6/25	6/30	• Executive Forum 2Q (publishes 7/8–7/10)
AUGUST	8/12	7/1	8/4	• <b>M&amp;A Midyear</b>
	8/19	7/8	7/22	• <b>Retail Delivery</b>
	8/27	8/14	8/19	• Analyst Roundtable
SEPTEMBER	9/8	7/28	8/7	• <b>Community Banking</b>
	9/15	8/4	9/7	• <b>Emerging Technologies</b>
	9/29	9/16	9/21	• Executive Forum 3Q (publishes 9/29–10/1)
OCTOBER	10/9	8/27	10/1	• <b>Mortgages</b>
	10/29	9/17	9/29	• <b>FinTech 100</b>
NOVEMBER	11/4	9/23	10/7	• <b>Retail Delivery</b>
	11/10	9/29	10/13	• <b>Community Banking</b>
	11/19	11/6	11/11	• Analyst Roundtable
DECEMBER	12/4	10/23	10/30	• <b>Best in Banking</b>
	12/8	11/25	11/30	• Executive Forum 4Q (publishes 12/8–12/10)
	12/15	11/3	11/17	• <b>Retail Delivery</b>

### REGULARLY COVERED FEATURES INCLUDE:

<b>Security Watch</b> .....Weekly	<b>Regulatory/Legislative Calendar</b> ..... Monthly
<b>Viewpoints</b> .....Weekly	<b>Analyst Roundtables</b> ..... Quarterly
<b>Wealth Management</b> .....Weekly	<b>Executive Forum</b> ..... Quarterly
<b>Industry Snapshots</b> .....Weekly	<b>Ranking the Banks</b> ..... Annual

Regularly covered features are Run of Press. See the ad close and material due dates for the daily paper.

The editorial calendar is subject to change. Contact your sales representative for Special Report bonus distribution.

	ISSUE DATE	INDUSTRY   SourceMedia Event*	LOCATION
JANUARY	January 21–23	12th Annual Mortgage Technology Conference	Las Vegas, NV
	January 25–27	Bank Director's Acquire or Be Acquired Conference	Scottsdale, AZ
FEBRUARY	February 15-18	ABA National Conference for Community Bankers	Phoenix, AZ
	February 22–25	BAI Transpay Conference & Expo	San Diego, CA
	February 17–20	MBA's National Mortgage Servicing Conference	Chicago, IL
	February 19–20	9th Annual FIBA AML Compliance Conference	Miami, FL
	February 28–March 3	BISA Annual Convention	Hollywood, CA
MARCH	March 1–3	CUES Executive Summit	Snowmass Village, CO
	March 9–11	PrePaid Card Expo	Orlando, FL
	March 11–13	13th Annual National Collections & Credit Risk*	Orlando, FL
	March 15–17	14th Annual Best Practices in Retail Financial Services*	Naples, FL
	March 15–18	MBA's National Technology in Mortgage Banking Conference & Expo	Las Vegas, NV
	March 18–22	ICBA National Convention & Techworld	Phoenix, AZ
	March 30–April 2	AIIIM Conference & Expo	Philadelphia, PA
APRIL	April 5–8	NACHA Payments Conference	Orlando, FL
	April 20–22	21st Annual Card Forum & Expo*	Naples, FL
MAY	TBD	Financial Services Going Green*	TBD
	May 4–7	CTST 2009: The Americas*	New Orleans, LA
	May 7–9	7th Annual Branch Banking*	San Diego, CA
JUNE	TBD	American Banker's BankTHINK*	TBD
	June 1–3	4th Annual Underbanked Financial Services Symposium*	Dallas, TX
	June 22	3rd Annual Mobile Commerce Summit*	Las Vegas, NV
JULY	July 8–10	CMBA Western Secondary Market Conference*	San Francisco, CA
AUGUST	August 18–20	The Prepaid Press Expo 2009	Las Vegas, NV
SEPTEMBER	September 13–15	America's Bank Board Symposium*	Austin, TX
	September 22–24	ABIA Annual Conference	Phoenix, AZ
OCTOBER	October 4–7	AFP Annual Conference	San Francisco, CA
	October 11–14	MBA Annual Convention & Expo	San Diego, CA
	October 18–20	Financial Services Collections Conference*	Las Vegas, NV
	October 18–20	ATM, Debit & PrePaid Forum*	Las Vegas, NV
	October 18–20	14th Annual Small Business Banking*	Chicago, IL
	TBD	7th Annual Financial Services Marketing Symposium*	TBD
TBD	7th Annual BITS Financial Services Outsourcing*	TBD	
NOVEMBER	November 3–4	TechMecca 2009	TBD
	November 4–6	BAI Retail Delivery Conference & Expo	Boston, MA
	November 5	FinTech Awards Breakfast*	Boston, MA
DECEMBER	TBD	Banker of the Year/Best in Banking Awards*	New York, NY

Bonus distribution is subject to change.